



Char-Lan Skating Club Sponsorship Program 2023-2024 Season

The Char-Lan Skating Club is looking for your assistance for the upcoming skating season.

Who are we?

Founded in 1974, we are a small, not-for-profit rural skating club located in Glengarry Township. Our membership consists of roughly 125 skaters. Our club operates four days per week, at the Char-Lan Recreation Centre in Williamstown, from mid-September to late March. Our club is run by a group of dedicated volunteers, and we offer a variety of programming to aspiring skaters of all levels, including Pre-CanSkate, CanSkate, Adaptive CanSkate, Teen and Adult Skate, and STARSkate.

How can you help?

In order to keep registration affordable for our community, we rely on the fundraising efforts of our skaters, skating families and supportive community. This year, we are once again incorporating five sponsorship levels into our fundraising efforts and we are asking supporters like you, to make a one-time donation for our 2023-2024 skating season. Please see the chart provided for sponsorship options, and levels of advertising.

What we provide for your business.

As a sponsor of the Char-Lan Skating Club, your business will receive advertising through our very active social media following; your logo will be seen by over 200 newsletter subscribers monthly, and by hundreds of community members at the Char-Lan Recreation Centre. Diamond level sponsors will have the added value of their logo in-ice from September through March and Platinum sponsors will have their logo on the arena boards year round, reaching thousands of people seasonally. Assisting the Char-Lan Skating Club shows your support of minor sports in South Glengarry.

On behalf of the Char-Lan Skating Club, we thank you for your time and consideration. We hope that your business will support our organization and our mission to provide quality skating instruction that encourages our skaters to achieve their potential.

Char-Lan Skating Club Executive

Sponsorship Tiers

RUBY \$50

- Your business name in our newsletter for one year
- Your business name on the CLSC website and social media profiles (Facebook and Instagram) for one year
- Your business name in our 2022-2023 CLSC Year-End Celebration Program
- Your business name on our banner

BRONZE \$100

All of the benefits of the Ruby tier plus:

- Your business logo on our banner

SILVER \$250

All of the benefits of the Bronze tier plus:

- A premieres spot for your business logo on our banner

GOLD \$500

All of the benefits of the Silver tier plus:

- Your business logo in a premiere location in our 2023-2024 CLSC Year-End Celebration Program
- A premiere spot for your business logo on our banner

PLATINUM starting at \$300, 3 year contract term

All of the benefits of the Gold tier plus:

- Your business logo on the boards at the Char-Lan Recreation Centre, year round.
- A premiere spot for your business logo on our banner

DIAMOND \$600 yearly, 3 year contract term

SOLD OUT

All the benefits of the Gold tier plus a large in-ice logo from September to March.

Any donation over \$1,000 will receive Platinum level sponsorship as well as a photo opportunity and recognition in the local newspaper.

Our newsletter is circulated via email monthly. Sponsor businesses will receive a clickable link on our website, sending members directly to your business page.



SPONSORSHIP PROGRAM FORM

SPONSOR NAME

ADDRESS:

CONTACT NAME:

PHONE NUMBER:

EMAIL ADDRESS:

LEVEL:

 Ruby Bronze Silver Gold Platinum Diamond

AMOUNT:

\$

PAYMENT METHOD:

 Cash Cheque E-transfer

E-transfer payments may be sent to charlan.treasurer@gmail.com

A donation receipt will be issued for any amount given

Sponsors at the Platinum and Diamond level commit to their tier of sponsorship for 3 seasons.

TO BE COMPLETED BY THE CHAR-LAN SKATING CLUB

LOGO PROVIDED: YES NORECEIPT ISSUED: YES # NO

NOTES:

Sponsorships due by August 30th